

BSA

Stand Alone In The Crowd





Our Story

BSA is a leading Outdoor advertising company, specializing in engaging and delivering valuable audiences for advertisers through a variety of formats including digital. The company is the largest operator of outdoor media in Abu Dhabi. Our Locations are strategically located in Dubai and Reem Island as well, which will generate highly efficient exposure to your brand's message.

We tick the boxes:

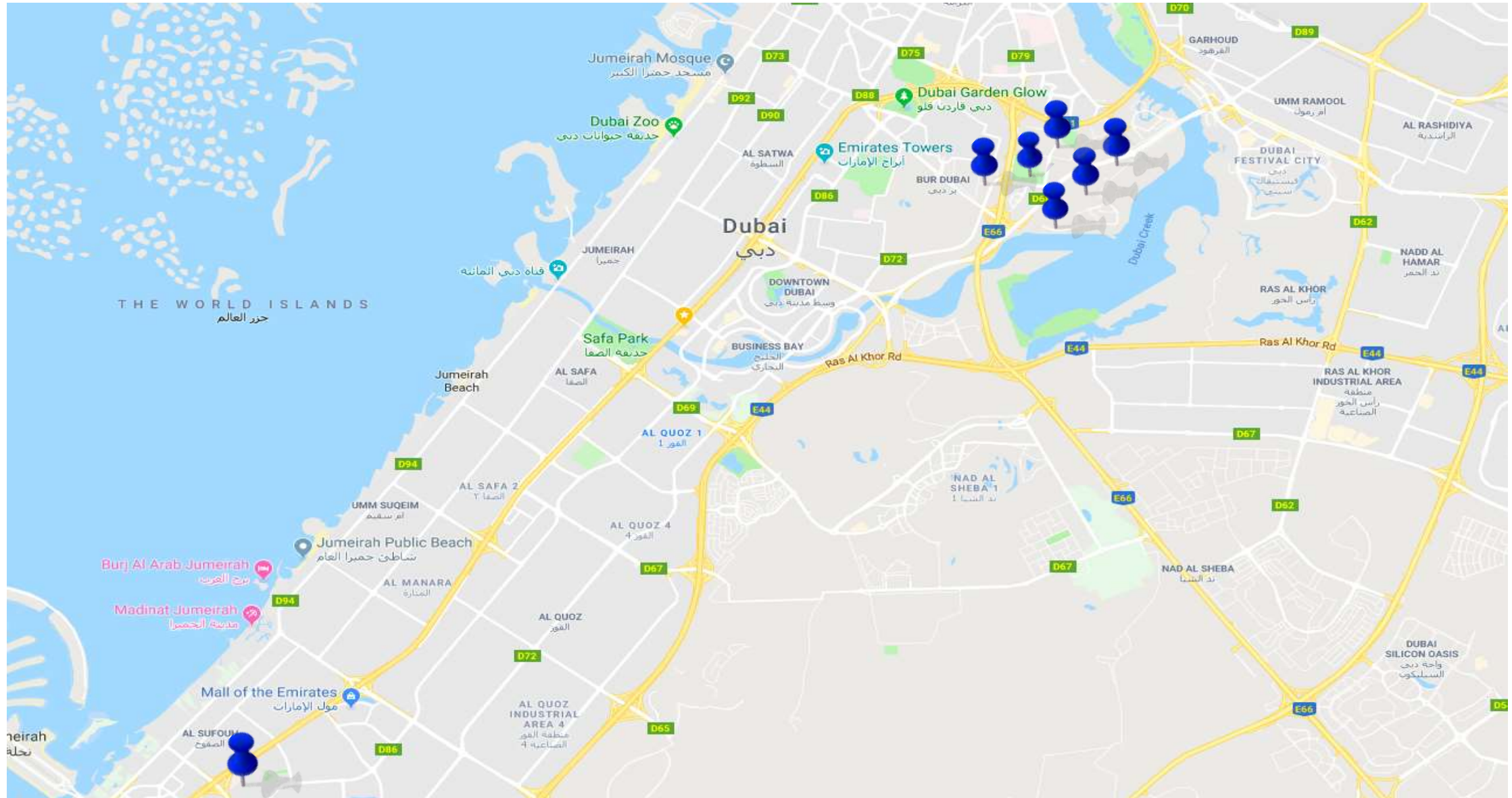
- ✓ We are dedicated to delivering the best out of home advertising. We have four clear areas of business: Outdoor Advertising, Production, Planning and Consulting Services.
- ✓ We at BSA are passionate about design, quality and great service and pride ourselves on consistent innovation. Since our launch in 2016, BSA has been at the forefront of developing some of the most high-profile advertising sites in UAE.
- ✓ We understand the value of delivering the “Right audience at the Right time” which is why we focus on developing the very best premium out of home advertising in UAE. This means the best sites in the best landmark locations, concentrating on areas of media scarcity, which in turn deliver an upmarket audience.
- ✓ We are growing organically to achieve our status as market leaders in UAE's Our-of-Home market following significant investment.



OOH – Dubai



BSA In Dubai



HESSA ST.

Hessa Street Towards Sheikh Zayed –
Barsha Heights [Map Link](#)

- **Code** : UD1 (A)
- **Location** : Hessa Street Towards Sheikh Zayed – Barsha Heights
- **Specs** : W14m x H7m
- **Type** : Backlit Unipole – Eco Friendly
- **Traffic** : 324,000 Cars Daily (Source RTA)



HESSA ST.

Hessa Street Towards Motor City

[Map Link](#)

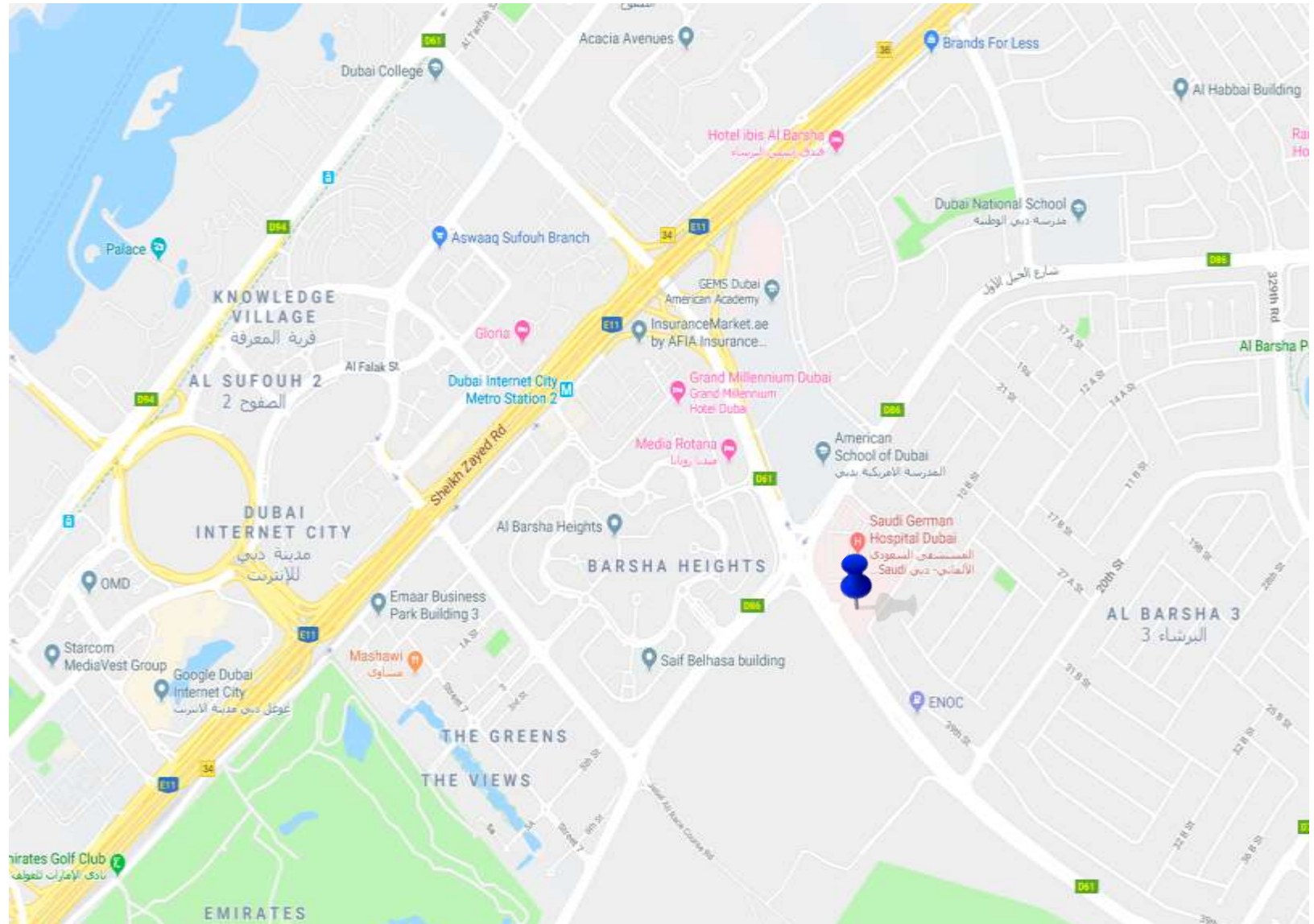
- **Code** : UD1 (B)
- **Location** : Hessa Street Towards Motor City
- **Specs** : W14m x H7m
- **Type** : Backlit Unipole – Eco Friendly
- **Traffic** : 324,000 Cars Daily (Source RTA)



HESSA ST.

Hessa Street Towards Motor City
[Map Link](#)

- **Code** : UD1 (B)
- **Location** : Hessa Street Towards Motor City
- **Specs** : W14m x H7m
- **Type** : Backlit Unipole – Eco Friendly
- **Traffic** : 324,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Largest Hoarding near MAG Creek Towards Festival City [Map Link](#)

- **Code** : HD1
- **Location** : Khail Road Largest Hoarding near MAG Creek Towards Festival City
- **Specs** : W100m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Largest Hoarding near MAG Creek Towards Festival City [Map Link](#)

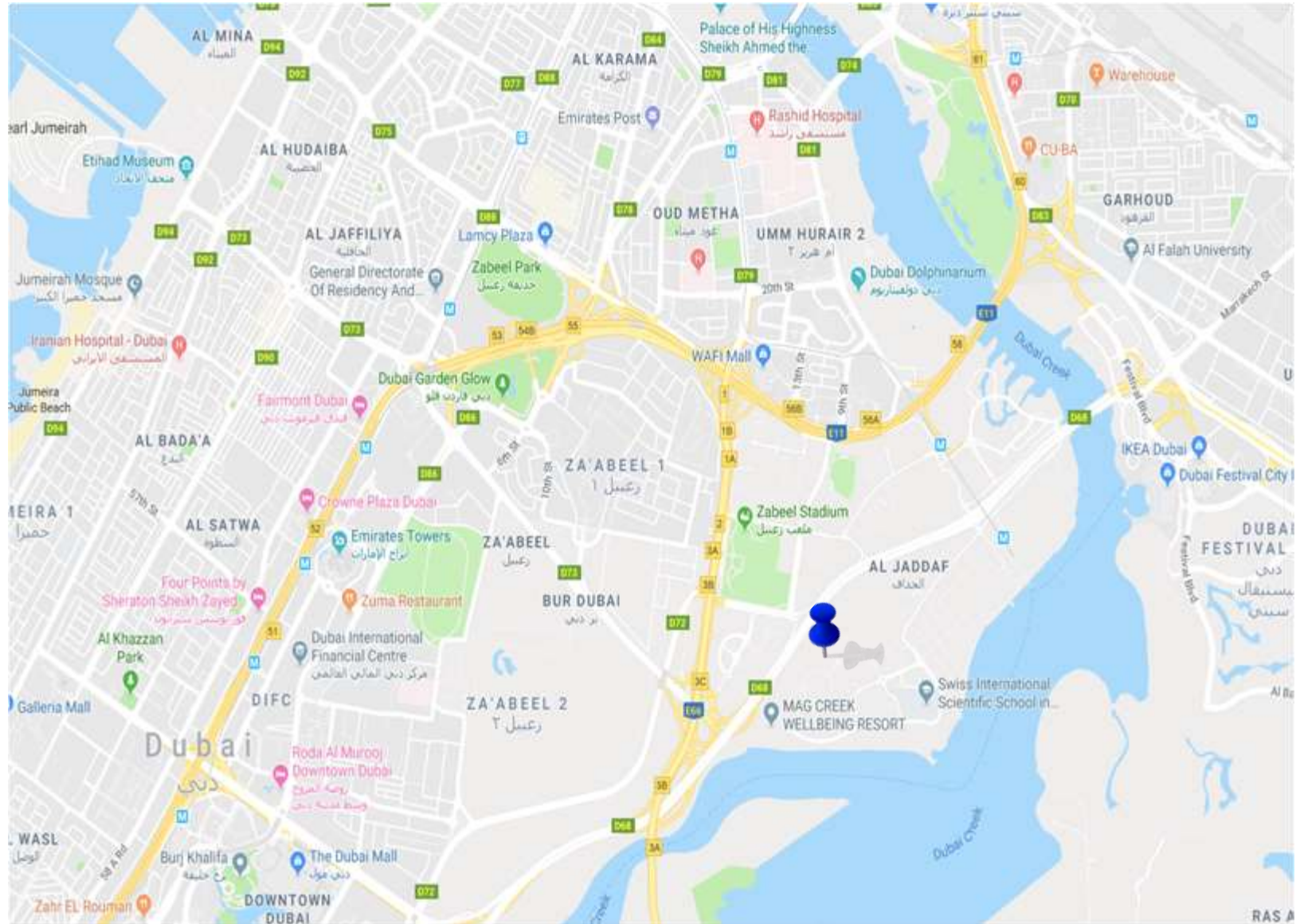
- **Code** : HD1
- **Location** : Khail Road Largest Hoarding near MAG Creek Towards Festival City
- **Specs** : W100m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Largest Hoarding near MAG
Creek Towards Festival City [Map Link](#)

- **Code** : HD1
- **Location** : Khail Road Largest Hoarding near MAG Creek Towards Festival City
- **Specs** : W100m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Dubai Towards Sharjah
[Map Link](#)

- **Code** : HD2
- **Location** : Khail Road Dubai Towards Sharjah
- **Specs** : W70m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Dubai Towards Sharjah
[Map Link](#)

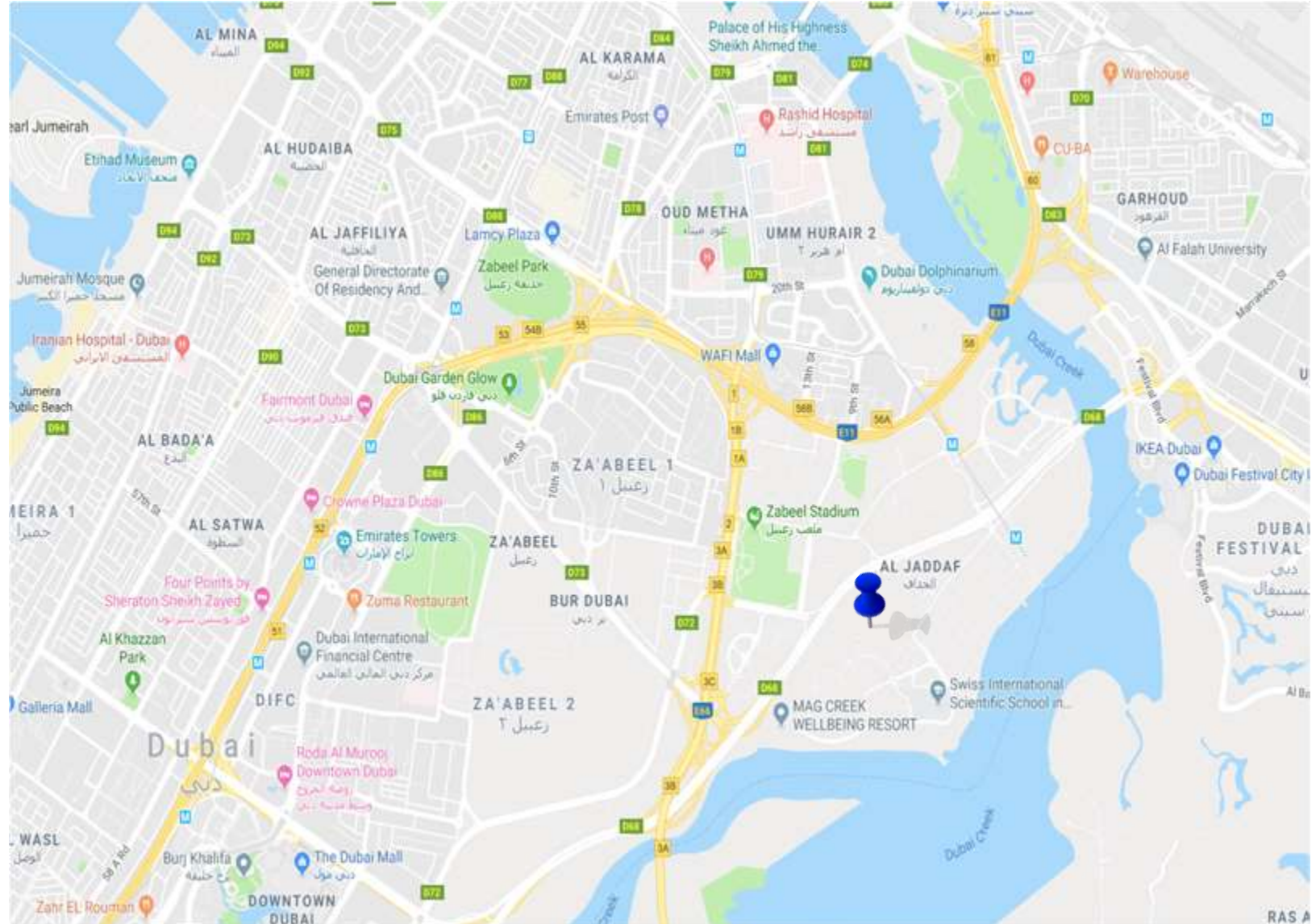
- **Code** : HD2
- **Location** : Khail Road Dubai Towards Sharjah
- **Specs** : W70m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Dubai Towards Sharjah
[Map Link](#)

- **Code** : HD2
- **Location** : Khail Road Dubai Towards Sharjah
- **Specs** : W70m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Dubai Towards Festival City

[Map Link](#)

- **Code** : HD3
- **Location** : Khail Road Dubai Towards Festival City
- **Specs** : W62m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Dubai Towards Festival City

[Map Link](#)

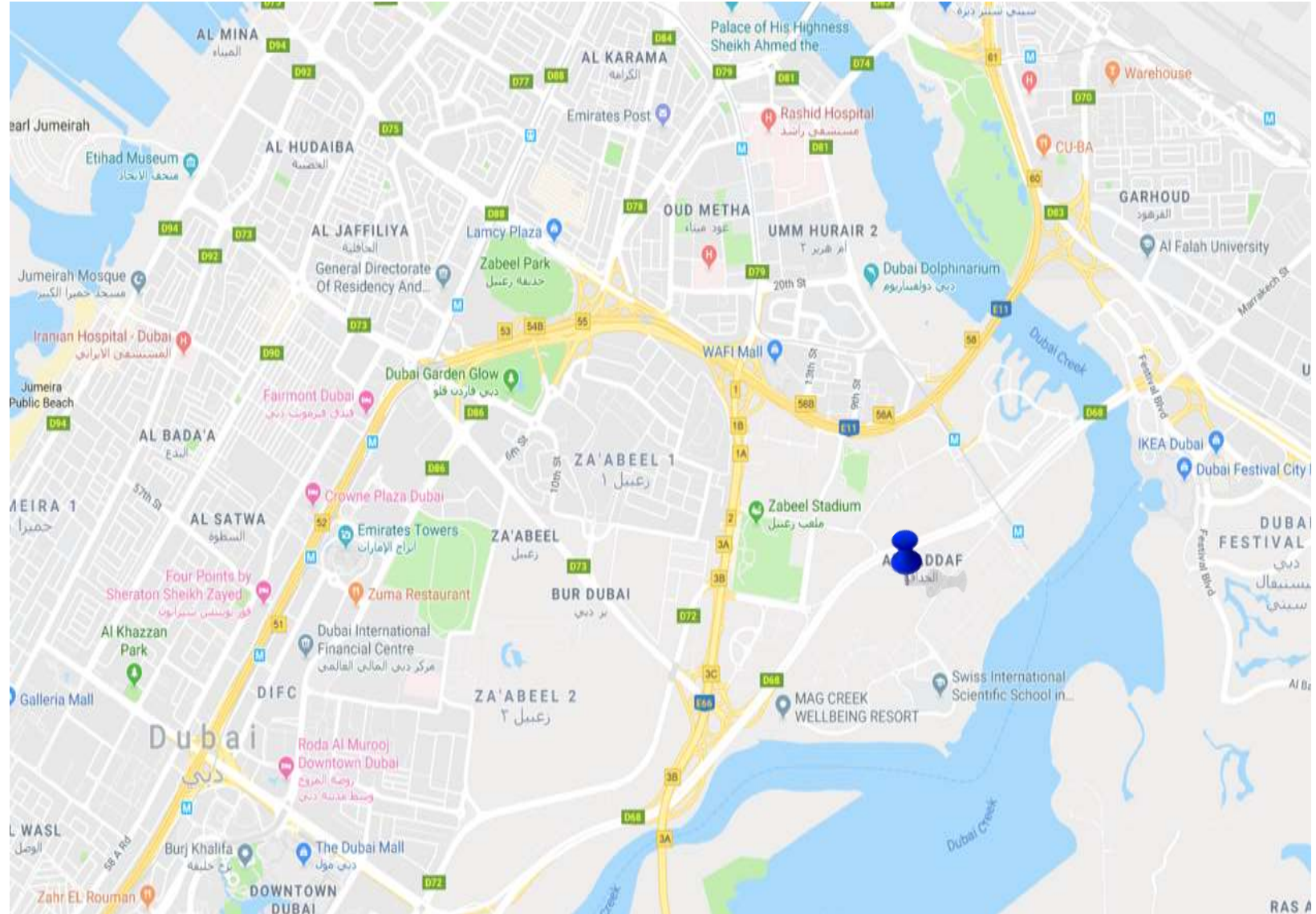
- **Code** : HD3
- **Location** : Khail Road Dubai Towards Festival City
- **Specs** : W62m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Dubai Towards Festival City
[Map Link](#)

- **Code** : HD3
- **Location** : Khail Road Dubai Towards Festival City
- **Specs** : W62m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Towards Dubai Mall

[Map Link](#)

- **Code** : HD4
- **Location** : Khail Road Towards Dubai Mall
- **Specs** : W68m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** :480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Towards Dubai Mall

[Map Link](#)

- **Code** : HD4
- **Location** : Khail Road Towards Dubai Mall
- **Specs** : W68m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)

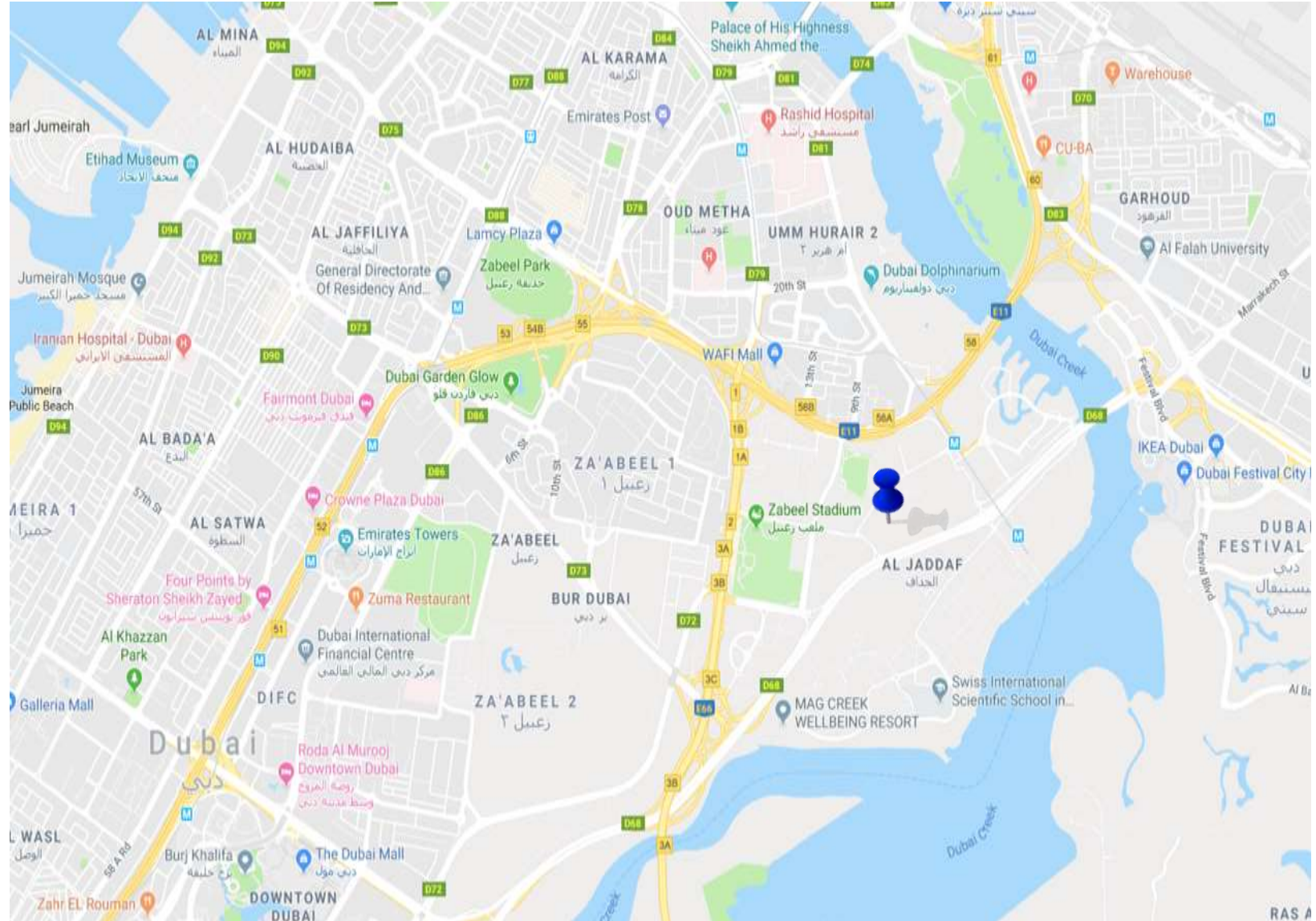


AL KHAIL RD.

Khail Road Towards Dubai Mall

[Map Link](#)

- **Code** : HD4
- **Location** : Khail Road Towards Dubai Mall
- **Specs** : W68m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Towards Dubai Mall

[Map Link](#)

- **Code** : HD5
- **Location** : Khail Road Towards Dubai Mall
- **Specs** : W41m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



AL KHAIL RD.

Khail Road Towards Dubai Mall

[Map Link](#)

- **Code** : HD5
- **Location** : Khail Road Towards Dubai Mall
- **Specs** : W41m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)

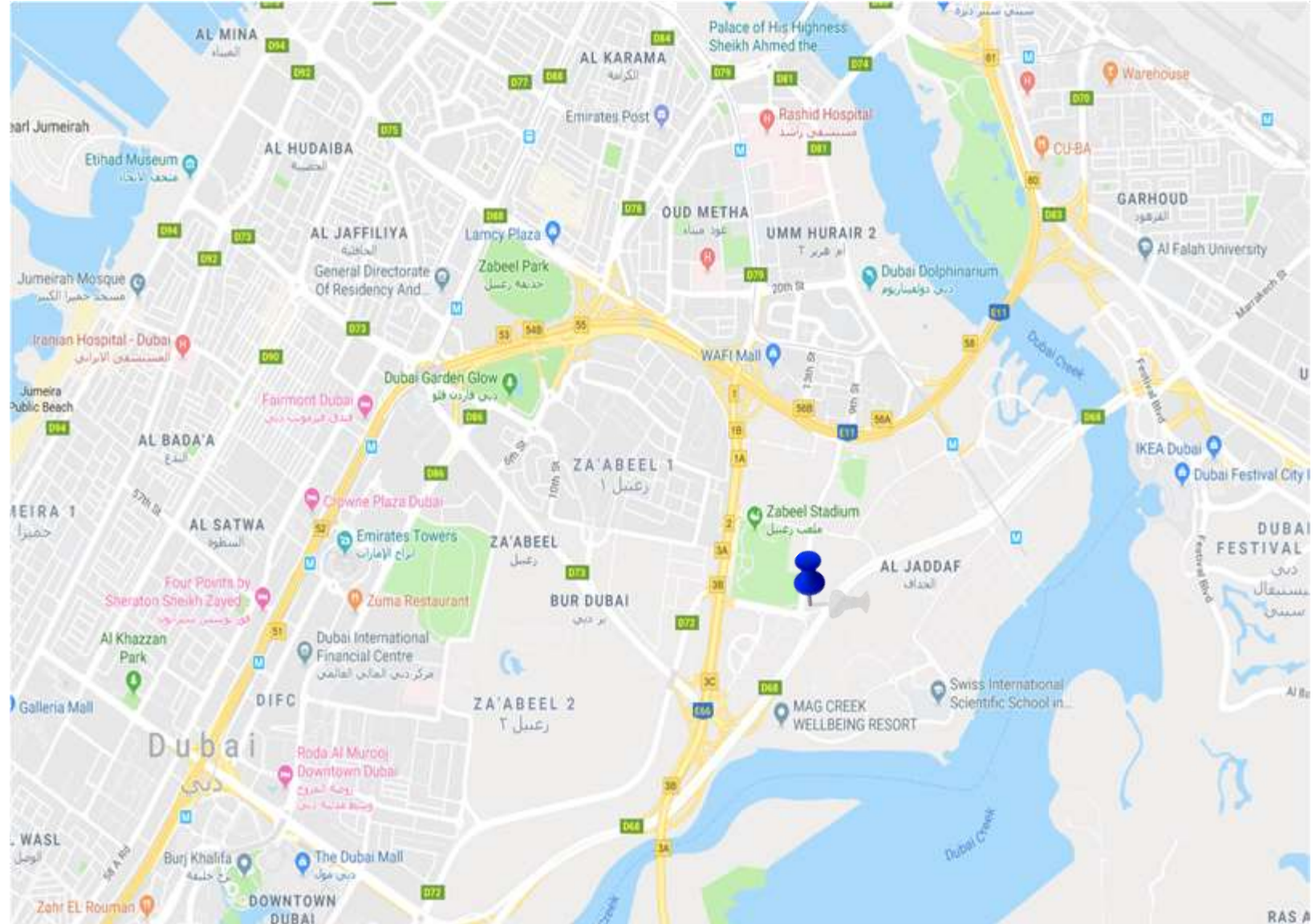


AL KHAIL RD.

Khail Road Towards Dubai Mall

[Map Link](#)

- **Code** : HD5
- **Location** : Khail Road Towards Dubai Mall
- **Specs** : W41m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 480,000 Cars Daily (Source RTA)



OLD METHA RD.

Oud Metha towards Health Care city-
Wafi Mall Garhoud [Map Link](#)

- **Code** : HD6
- **Location** : Oud Metha towards Health Care city- Wafi Mall Garhoud
- **Specs** : W63m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 550,000 Cars Daily (Source RTA)



OLD METHA RD.

Oud Metha towards Health Care city-
Wafi Mall Garhoud [Map Link](#)

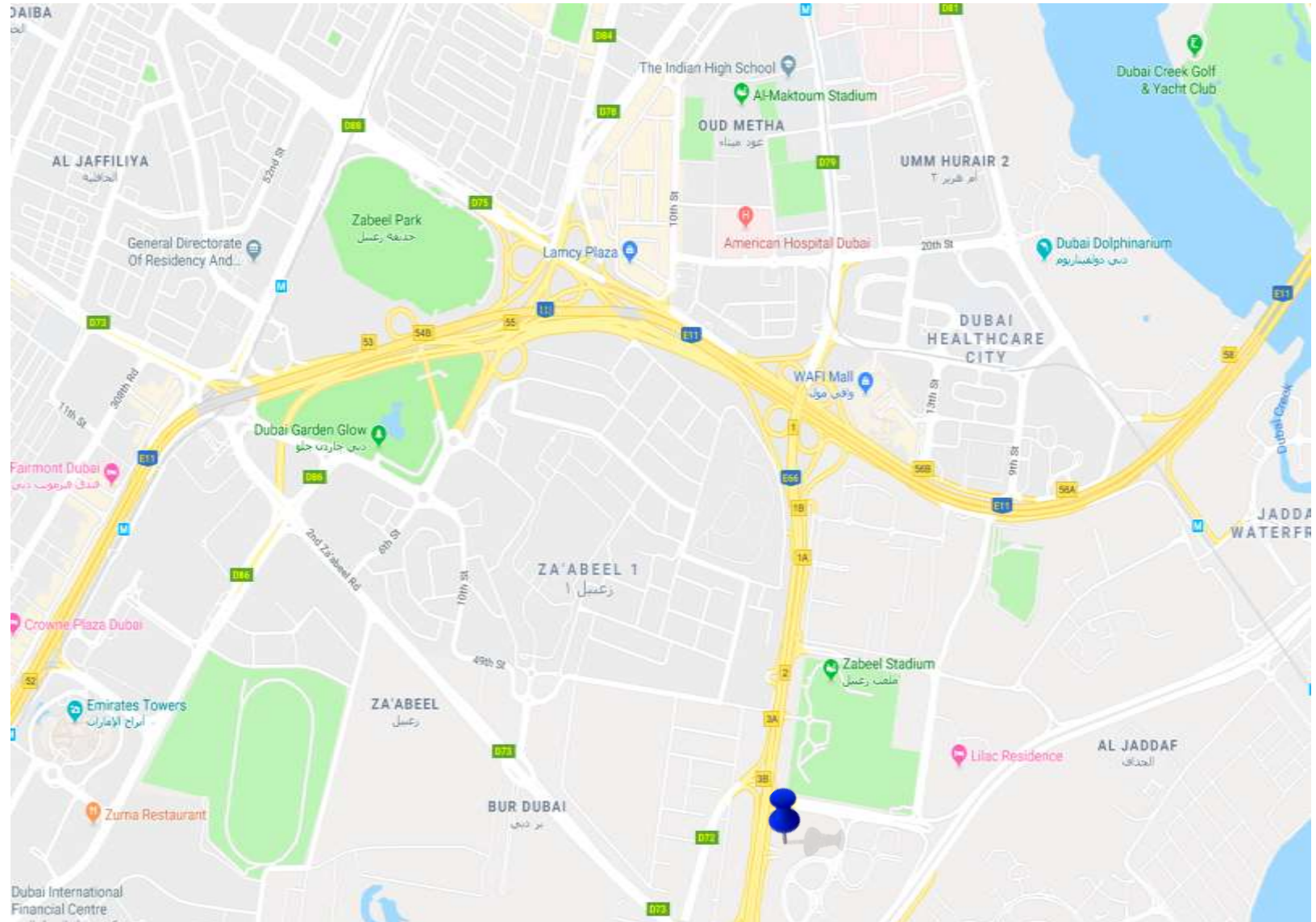
- **Code** : HD6
- **Location** : Oud Metha towards Health Care city- Wafi Mall Garhoud
- **Specs** : W63m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 550,000 Cars Daily (Source RTA)



OLD METHA RD.

Oud Metha towards Health Care city-
Wafi Mall Garhoud [Map Link](#)

- **Code** : HD6
- **Location** : Oud Metha towards Health Care city- Wafi Mall Garhoud
- **Specs** : W63m x H15m
- **Type** : Front Lit Hoarding
- **Traffic** : 550,000 Cars Daily (Source RTA)



Thank you!

